



# Sage Mentoring

Mentoring for Single Moms so they can learn to stop Surviving and Start THRIVING!



Sage Mentoring has developed its own media group, Sage Single Mom Media Group, including radio, magazine, blog and TV is soon coming. Sage Single Mom Media Group is the latest edition to the Sage Mentoring family, which is the #1 go-to mentoring organization for single mothers. Through our signature training system, using the four pillars of Spiritually, Emotionally, Physically and Financially we help single moms to Stop Surviving and Start THRIVING. Over our years of serving this community we have found a serious need for single moms to be represented in the media as THRIVING. We have also found a lack of single mothers actually empowering and building this community up; so we have set out to change that with our media group.

Sage Single Mom Media Group is made up of Sage Network Radio, THRIVE magazine and Mentor Talk. Sage Network Radio is comprised of several radio shows hosted by single moms on a variety of topics including real talk with single moms, empowerment, fashion, lifestyle and so much more. THRIVE Magazine is a monthly publication for single moms by single moms that featuring: Sage United Co-Parenting Corner, Single Mom Spotlight, Stylized THRIVE and Kids Play; while highlighting exactly what its name suggests; single mothers who are THRIVING while giving tips, tricks, encouragement and motivation for other single mothers to begin and continue on their own personal THRIVING journey. Mentor Talk is our blog that features daily posts on any and every topic single moms are talking about.

We would like to offer you the opportunity to get your business in front of mothers who you know have always had the buying power in households. You don't have to be a single mother to grow your business by Advertising with Sage, but if you are we offer an automatic 20% discount.

### Sage Single Mom Media Group Advertising Opportunities:

- Mentor Talk (only available for single moms)
  - Single Mompreneur Business Spotlight: Mompreneur and Business Write-up on Mentor Talk, Mompreneur Spotlight in weekly email newsletter Sage Statement and Social Media shares of spotlights as well as Visual Advertisement \$60
  - Weekly Business Spotlight: Sponsored by Visual Ad placement on Mentor Talk post, Visual Ad placement in weekly email newsletter Sage Statement and Social Media shares of Visual Advertisement \$40
- Sage Network Radio
  - Commercials
    - Weekly: 30 second commercial break airs at least 2 times a week. May only purchase for 2 consecutive weeks before being converted to a monthly package. \$20/week
    - Monthly: 3 minute radio version of song introduced by show hosts including how to hear more played at least 2 times a week. \$30/month
  - Music Breaks
    - Monthly Commercials: 30 second commercial break airs at least 8 times a month. Discount for securing more than one month. \$50/month
  - Network Sponsorship
    - Monthly Commercial or Music Package PLUS Visual Ad Placement in Sage Statement and Website at least once a month. \$75/month



# Sage Mentoring

Mentoring for Single Moms so they can learn to stop Surviving and Start THRIVING!

- THRIVE Magazine

- Inside Cover \$200
- Back Cover \$150
- Full Page \$100
- Half Page \$50
- Quarter Page \$3
- Classifieds \$20

DISCOUNTS always make every deal sweeter. We currently offer 3 different discounts to sweeten the deal.

- Single Mom Discount of 20% on any advertisement opportunity will be combined with other discounts applicable
- Combine 2 or more advertising opportunities and receive 35% off the total
- Secure advertising opportunities for 2 or more months and receive 40% off the total

Secure your advertising space now by scheduling an advertisement consultation by clicking [HERE](#) or start the process to begin advertising with [Mentor Talk](#), [Sage Network](#) or [THRIVE Magazine](#). If you are interested in any of the discounts please schedule the consultation so we can customize your package.

